

## Disney Lorcana – Store Requirements

*Effective 15 April 2023*

Ravensburger strives to provide the best play experience for our *Disney Lorcana* retail customers and organized play participants by working to assure that *Lorcana* Locations meet, and continue to meet, common industry standards.

### **To this end, all *Disney Lorcana Hobby Store Program* Members and their stores must meet the following requirements:**

- Your store is clearly recognizable as a retail location primarily focused on hobby gaming.
- Your store is a fully-constructed commercial property that does not share space with another business and is not nested inside another business.
- Your store meets all applicable laws, codes, and ordinances (collectively “laws”) to own and operate as a retail location.
- Your store is well-lit, and all furniture, shelving, displays, floors, windows, stairs, are clean, safe, and in good repair
- You agree to adhere to and apply all relevant laws related to the attendance of minors in your store.
- Your store and organized play space is open for business to the general public, including minors.
- You and your employees, volunteers, contractors, and agents (collectively “staff”) are legally eligible to work at your store.
- If your store serves food and/or alcohol, you and your staff adhere to all applicable laws, codes, and ordinances for serving those items.
- You do not allow alcohol to be served or consumed in the organized play areas.
- You and your staff agree to adhere to all other related *Disney Lorcana* Organized Play policies, including but not limited to:
  - *Disney Lorcana* Terms and Conditions
  - *Disney Lorcana* Diversity and Inclusion Policy
  - *Disney Lorcana* Community Code, and
  - *Disney Lorcana* Image Use Guidelines
- Your store is sufficiently stocked with new, sealed product from at least two of these categories and these items are professionally displayed: trading/collectible card games, tabletop and board games, roleplaying books, gaming miniatures, and/or jigsaw puzzles.
- Your store has a dedicated business phone number, with functioning phone service and messaging/voice mail service.
- You do not allow the use of illegal drugs in the store, and you agree to immediately remove anyone from your store that appears to be under the influence of alcohol or illegal substances.
- You do not sell tobacco, nicotine, cannabis, or firearms in the store.

- You do not conduct, and actively prevent others from conducting, illegal activities in the store at any time.

HSP candidates that want to be considered as an **Organized Play Location** must meet the additional requirements:

- Your customer playing space has permanent seating for at least 12 people; all tables and chairs are safe, clean, in good repair, and reasonably comfortable; and the space complies with all laws and regulations related to accessibility.
- Your store must have at least one bathroom, or nearby access to a public bathroom, with a toilet and sink that are safe, clean, and in good repair.
- Your store has a reliable internet connection.

**You will need to provide following information and documentation when applying to be a member of the *Lorcana* Hobby Store Program:**

- Business owner name(s)
- Business & parent company names
- A scanned copy of your business license
- A scanned copy of your store's Tax ID or VAT number where applicable
- Links to your website and social media pages
- Store email address
- Store phone number
- A single, continuous video, posted so that it can be accessed via weblink (e.g. YouTube), recorded within the last 30 days, that contains the following elements:
  - A full view of the outside of the store
  - All displayed gaming product
  - All point-of-sale area(s)
  - All other areas of the store open to customers
  - **OP Location applicants must also show**
    - Your permanent organized play space(s)
    - Bathroom(s)

*We welcome constructive feedback and suggestions regarding this document. Please contact us at [LorcanaOP@ravensburger.com](mailto:LorcanaOP@ravensburger.com) to provide yours.*